

Increase your sales by reaching more people

In the internet age, everyone, including your prospective customers uses the web for locating basic information about their area of interests. They may not even become aware of your excellent services if your site does not show up at a sufficiently high rank in search engines. We utilize our skills to promote online.

Ways to Promote your business online

SEO / SMO / Email Marketing



SEO Packages Comparison

1st Page Guaranteed*

Features	Basic Plan 7,500/-	Standard Plan 28,500/-	Professional Plan 65,000/-	Expert Plan 1,75,000/-
On-Page Optimization				
HTML Code and Meta-Content	✓	✓	✓	✓
Robot.txt Optimization	✓	✓	✓	✓
Keywords Research	5	10	15	20
Keywords Finalized	3	5	10	15
Web pages optimization	Upto 5 pages	Upto 10 pages	Upto 15 pages	Upto 20 pages
Meta tags creation	Upto 5 pages	Upto 10 pages	Upto 15 pages	Upto 20 pages
Target Location	Local Area	City	Country	International
Delivery Time	15 Days	1 Month	1.5 Month	2 Month
Validity	3 Months	6 Month	6 Month	6 Month
Detailed Site Analysis	✗	✓	✓	✓
Competitor Analysis	✗	✗	✓	✓
XML sitemap generation & submission	✗	Google	Google & Yahoo	Google, Yahoo & MSN
Google Analytics Setup and Review	✗	✓	✓	✓
Broken Link Checking	✗	✓	✓	✓
Initial Search Engine Ranking	✗	✗	✓	✓
* not for all keywords				

Features	Basic Plan 7,500/-	Standard Plan 28,500/-	Professional Plan 65,000/-	Expert Plan 1,75,000/-
SEO friendly Navigation Optimization	✗	✗	✓	✓
RSS Feed Generation and submission	✗	✗	✓	✓
Website recommendation Report	✗	✗	✓	✓
Image Alt Tag Optimisation	✗	✓	✓	✓
Google Webmaster Tools Setup	✗	✓	✓	✓
Google maps	✗	✓	✓	✓
Yahoo Local search	✗	✓	✓	✓
Optimizing Site Directory Structure	✗	✗	✗	✓
Existing Content Optimization	✗	✗	✗	✓
W3C validations of website	✗	✗	✓	✓
Google Base Feeds	✗	✗	✗	✓
Off-Page Optimization				
Search engine submission	Google	Google, Yahoo	Google, Yahoo & MSN	Mostly Used
Directory submission	✗	25	50	100
Classified ad creation and posting	✗	25	50	100
Article submission	✗	✗	25	50
Social Bookmarking	✗	✗	10	25
Video optimization	✗	✗	✗	✓
One Way Link Building	✗	✗	✓	✓
Social Media Optimization				
Facebook Business Page Creation	Ready Design	Partial Ready	Customised	Customised
Link Submission on Facebook Business	✗	✓	✓	✓
Account Setup on Twitter	✗	✗	✓	✓
Links submission on Twitter	✗	✗	✓	✓
Profile creation on other social	✗	✗	✓	✓
Account creation on LinkedIn	✗	✗	✓	✓
Video File Submission from client	✗	✗	✓	✓
Blog Setup on Blogger	✗	✗	✓	✓
Blog posts submission on blog	✗	✗	5 p/m	10 p/m
Reports				
Search Engine Ranking Reports	✗	✓	✓	✓
Initial Search Engine Ranking report	✓	✓	✓	✓
Email/Voice Customer Support	✗	Email	✓	✓
Google Analytics (Statistics) p/m	✗	✓	✓	✓
Current Performance	✗	✓	✗	✓
Traffic Reports	✗	✗	✓	✓
Monthly SEO Report	✗	✗	✓	✓
Keyword Ranking Report (Monthly)	✗	✗	✓	✓
Detailed Site Analysis Report	✗	✗	✓	✓
Competitor Analysis Report	✗	✗	✓	✓
Delivery Targets				
Keyword Ranking Report (Monthly)	✗	min 2	min 5	min 10
Detailed Site Analysis Report	✓	✓	✓	✓